

PZ Cussons Group Modern Slavery Statement for the year ended 31 May 2025

This Statement is made by PZ Cussons plc and its affiliates and subsidiaries within the UK and overseas (the "Group") pursuant to section 54 of Part 6 of the UK Modern Slavery Act 2015.

It sets out the steps which we have taken during the financial year ended 31 May 2025 to mitigate the risk of modern slavery in our business and our supply chains.

Introduction

The integrity of our supply chain is governed by our Code of Ethical Conduct (COEC), which is supported by our Supplier Code of Conduct (SCOC) and procurement policies, helping us to ensure that we do not engage directly or indirectly with slavery or human trafficking. This is a key priority for our executive management and our Board of Directors.

Our approach to business is encapsulated in our purpose "for everyone, for life, for good", our ethical principles and BEST values, through which we seek to create a sustainable business for all our stakeholders, including our shareholders, customers and consumers, business partners, local communities and our employees. We believe that sustainable growth is only possible in an environment which is open, honest and fair and which treats all stakeholders with respect and integrity.

Our organisational structure, operations and supply chains

PZC Group

PZ Cussons plc is a UK-headquartered, FTSE-listed international consumer products business. PZ Cussons plc operates in selected markets in Africa, Asia, Europe and North America either directly or through its subsidiaries (the **Group**), including PZC Australia.

The Group produces, markets and sells some well-known and loved brands with a strategic focus on hygiene, baby and beauty categories.

The Group manufactures products in each of its categories in its own factories across multiple countries. In addition, a proportion of total sales is derived from finished goods which are manufactured by third parties.

The Group is reliant on a wide range of raw materials to produce its products, both within its own manufacturing processes and the wider supply chain. Respecting human rights and working to prevent modern slavery and all forms of forced labour is a responsibility which must also be borne by the Group's suppliers. The Group plays an active role in supplier development and has adopted various means to clearly communicate our expectations with our suppliers.



The risks of modern slavery in Group operations and supply chains

The 'risks of modern slavery practices' means the potential for the Group to cause, contribute to, or be directly linked to slavery, servitude, forced labour or human trafficking within our operations or supply chains.

We maintain strict employment standards, a high degree of transparency and appropriate controls over our human resources and labour systems and, accordingly, we do not consider that the Group's direct operations, including manufacturing, present a significant risk for modern slavery. We maintain confidential, anonymous and freely available reporting mechanisms set out in our Whistleblowing Policy which facilitates reporting of suspected misconduct or any improper practices. Our PZ Cussons Code of Ethical Conduct (COEC) also requires that all employees and suppliers report any suspected non-compliance with the Group's policies and applicable laws (including modern slavery laws) and we conduct an annual certification exercise where we ask our employees to confirm they have reported all concerns that may have arisen through the course of the year.

In relation to our supply chain, potential risks relate to the materials, goods and services we source through the Group and our own Tier 1 suppliers. These include possible risks of modern slavery in relation to deceptive recruiting practices, child labour, underpayment of wages, exploitation of migrant workers and bonded labour/servitude. We have assessed the residual risk from Tier 1 suppliers to be low based on the territories from which we source (including an assessment of countries considered to be at higher risk of modern slavery), the nature of the commodity purchased, historic and current supplier performance, the nature of our business relationship with our suppliers and the supporting structures, policies, programmes and processes we, and they, have in place to help manage these risks.

The actions taken to assess and address those risks, including due diligence and remediation processes

The Group maintains written policies, including our PZ Cussons Code of Ethical Conduct (COEC), our Human Rights Policy and our Supplier Code of Conduct (SCOC), which strictly prohibit the use of slavery or human trafficking in our operations and our supply chain. The Supplier Code of Conduct was last reviewed in 2025 and the PZ Cussons Code of Ethical Conduct was comprehensively refreshed and launched in April 2021.

These principles also inform our Group Code of Ethical Conduct which contains guidance for the Group's procurement teams, budget holders and stakeholders on the Group's values and appropriate business practices. We expect businesses throughout our supply chain to adopt and enforce equivalent policies in their own operations and to encourage their suppliers to do the same.

While the COEC is primarily an internal document to inform and regulate the actions of our employees, the SCOC is primarily an external document applying to our suppliers. Under the SCOC, our suppliers are required to comply with all applicable laws, regulations and our



business principles, including a 'zero tolerance' policy when it comes to unethical business behaviour such as forced and child labour, prohibitions on the practice of slavery or human trafficking in the supply chain, and freedom of workers to form associations for collective bargaining. We work with our Tier 1 suppliers to ensure they fully understand and agree to their obligations under the SCOC. Our standard contracts and terms of business, which we seek to use as often as possible in our dealings with suppliers, requires suppliers to comply with all laws and regulatory standards relating to working conditions and avoidance of modern slavery. We encourage suppliers to make the same conditions part of their business with other parties and contractors.

We are committed to the principles enshrined in International Labour Organization Conventions and the United Nations Convention on the Rights of the Child.

The Group has in place a whistleblowing system which encourages and enables employees as well as suppliers to raise confidentially (and anonymously if desired) any concerns or issues related to business conduct or activities, including in respect of modern slavery or human trafficking. This is in operation in all countries where the Group operates and is periodically reviewed, updated and promoted. Our whistleblowing policy explicitly protects everyone who makes a disclosure/report in good faith of suspected misconduct on reasonable grounds against reprisals of any kind. For the financial year ended 31 May 2025, we did not receive any reports across the Group via our whistleblowing or other 'speak up' channels from either our employees or suppliers relating to modern slavery or human trafficking. Refresher training sessions for employees on our whistleblower policy and processes was conducted for PZC employees during financial year ended 31 May 2025. Additionally, all markets received training and completed the Code of Ethical Conduct Survey confirming their compliance with COEC and policies including requirement to report all instances of suspected misconduct or breach of policies.

We seek to identify and do business with companies which have values and standards which are consistent with our own, including working to cascade these expectations throughout their own supply chain. In our dealings with our suppliers, PZC seeks to use its purchasing agreement templates which contain specific contractual terms requiring the supplier to:

- Not engage in any modern slavery activity, practice or conduct;
- Comply with all applicable laws in relation to modern slavery laws;
- Take all reasonable steps to ensure that modern slavery practices are not taking place in its business or supply chain;
- Immediately notify PZC if it has any reason to believe that it or any person in its supply chain is engaged in modern slavery practices or in breach or likely to be in breach of modern slavery laws;
- Maintain adequate records in relation to its supply chain and provide such records to PZC upon request; and
- Warrant that it is not aware of circumstances within its supply chain that would constitute modern slavery practices.

We continue to employ the Dow Jones Third Party Risk Centre platform to screen new



suppliers for a range of ethics and compliance indicators, including modern slavery risks. This enables us to:

- Screen third parties against nominated risk categories;
- Assess risk via internal and external questionnaires;
- Conduct enhanced due diligence;
- Process risk ratings and implement mitigation activities with any suppliers of concern;
- Monitor changes in risk levels on an ongoing basis; and
- maintain full audit trails.

PZC's continuous endeavours to improve our approach to our supplier due diligence and management, continuing to screen all vendors required by our third-party risk framework and requiring these suppliers to agree to our SCOC. To date we are making good progress on our goal of having all direct suppliers sign the Supplier Code of Conduct.

Assessing the effectiveness of PZC's actions

PZC reviews the effectiveness of its modern slavery program through periodic policy reviews, oversight of its procurement processes, monitoring for issues raised under its Whistleblowing Policy and Third Party Risk Centre, and considering enhancements to its processes in the course of drafting its annual modern slavery statement.

Refresher training sessions for employees on our whistleblower policy and processes was conducted during financial year ended 31 May 2025

For the upcoming year, PZC will focus on enhancing our established Supplier Risk Due Diligence Assessment tool applying across our supplier base. This will encompass additional elements which collaborate across procurement, sustainability and risk, building on approach to our SCOC & SC. Our enhanced approach also builds on external sources to such as Dow Jones, SEDEX and Gartner.

This will allow PZC to undertake an objective and fact-based risk approach on our suppliers which will inform our audit program, forward horizon scan and risk assessments and reporting to the PZC board for continued improvement.

The information gathered from these actions will help inform our further steps in the modern slavery space.



Consultation and Approval

PZC Group is managed by a centralised senior executive team with responsibility for PZC business, including the affiliates and subsidiaries within the UK and overseas. This statement was prepared by PZC Group with consultation and input from managers responsible for PZC Group's operations and supply chains, including the procurement team and legal, governance and compliance team. It was then circulated to relevant members of the senior executive team, prior to board approval.

This Statement was approved by the Board of Directors of PZ Cussons plc on 30th July 2025.

Signed

Jonathan Myers Group Chief Executive PZ Cussons plc

Date: 30th July 2025