

22 December 2025

DIRECTORATE CHANGE

APPOINTMENT OF CHIEF FINANCIAL OFFICER

PZ Cussons plc announces today that Jan Bramall will become Chief Financial Officer and a member of the Board of Directors, joining the Company on 23rd March 2026.

Jan has extensive experience in senior finance and strategy roles in international businesses. She is currently Interim Chief Financial Officer at Severfield plc. Before that she was Chief Financial Officer of Manchester Airports Group for more than five years, playing a key role in delivering major transformation projects. Prior to MAG, Jan held senior finance roles at Tyco and Johnson Controls.

Jan will succeed Sarah Pollard who, as announced in September 2025, is leaving PZ Cussons to take up a new role.

Jonathan Myers, Chief Executive Officer, said: "We are delighted that Jan is joining PZ Cussons. She is a seasoned CFO with a strong track record of achievement across a variety of industries. Jan will arrive at a pivotal moment following our strategic review and I look forward to working closely with her as we continue to drive the next phase of PZ Cussons' growth. The Board is confident that she will make a very significant contribution to the leadership of the business, helping to deliver improved profitability."

Jan Bramall said: "I'm truly excited to be joining PZ Cussons and working with such a talented team. I look forward to contributing to the Company's future growth and financial success."

There are no other matters to be disclosed in respect of Jan Bramall pursuant to UK Listing Rule 6.4.8R.

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Notes to editors

About PZ Cussons

PZ Cussons is a listed consumer goods business headquartered in Manchester, UK. We employ just under 2,500 people, with operations in Europe, Africa, Asia-Pacific and North America. Since our founding in 1884, we have been creating products to delight, care for and nourish consumers. Across our core categories of Hygiene, Baby and Beauty, our trusted and well-loved brands include Carex, Childs Farm, Cussons Baby, Imperial Leather, Morning Fresh, Original Source, Premier, Sanctuary Spa and St. Tropez. Sustainability and the wellbeing of our employees and communities everywhere are at the heart of our business model and strategy, and captured by our purpose: For everyone, for life, for good.