



24 March 2026

Q3 TRADING UPDATE

Continued strong trading Full year profit expected to be at upper end of guidance

PZ Cussons plc (“PZ Cussons” or the “Group”) today issues a trading update for its third quarter, ended 28 February 2026.

The positive trading momentum in the first half of the year has continued, with 6.3% Group LFL revenue growth in Q3 (*H1 FY26: 9.5%*). On a reported basis, revenue growth was 5.0% (*H1 FY26: 8.0%*).

Reflecting the performance to date, with further stability in the Nigerian Naira and careful cost management, the Group now expects to report adjusted operating profit towards the upper end of the previously updated £53-57 million guidance range.

While this guidance remains subject to movements in the Nigerian Naira in the remaining weeks of the financial year, the actions management have taken to mitigate against future volatility have continued to reduce the Group’s sensitivity to such fluctuations.

The Group will report FY26 results on 6 August 2026.

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Notes to Editors

Unless otherwise stated, all references to revenue growth are on a like for like ('LFL') basis. See definitions provided in the interim results announcement for further details. Figures presented in this announcement are unaudited.

About PZ Cussons

PZ Cussons is a listed consumer goods business headquartered in Manchester, UK, employing just under 2,500 people internationally. Since our founding in 1884, we have been creating products to delight, care for and nourish consumers. We are focused on our lead markets of the UK, ANZ, Nigeria and Indonesia across the core categories of Personal, Home and Baby Care. Our locally-loved brands include Carex, Childs Farm, Cussons Baby, Imperial Leather, Morning Fresh, Original Source, Premier, Sanctuary Spa, Stella and St.Tropez. Sustainability and the wellbeing of our employees and communities everywhere are core to what we do and captured by our purpose: For everyone, for life, for good.

Cautionary note regarding forward-looking statements

This announcement contains certain forward-looking statements relating to expected or anticipated results, performance or events. Such statements are subject to normal risks associated with the uncertainties in our business, supply chain and consumer demand along with risks associated with macro-economic, political and social factors in the markets in which we operate. Whilst we believe that the expectations reflected herein are reasonable based on the information we have as at the date of this announcement, actual outcomes may vary significantly owing to factors outside the control of the Group, such as cost of materials or demand for our products, or within our control such as our investment decisions, allocation of resources or changes to our plans or strategy. The Group expressly disclaims any obligation to revise forward-looking statements made in this or other announcements to reflect changes in our expectations or circumstances. No reliance may be placed on the forward-looking statements contained within this announcement.