



This announcement contains inside information for the purposes of the UK Market Abuse Regulation. Upon the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.

17 June 2026

TRADING UPDATE
Continued strong trading
Upgrade to FY26 profit guidance

PZ Cussons plc (“PZ Cussons” or “the Group”) today issues a trading update for the year ended 31 May 2026.

The Group expects to report like for like revenue growth of c.6% for FY26, with reported revenue of c.£540 million. Performance continues to be broad-based, with growth across each of our four lead markets.

Reflecting continued strong trading and ongoing stability in the Nigerian Naira, the Group now expects to report FY26 adjusted Operating Profit at, or slightly above, the upper end of the previously guided range of £53-57 million. This compares to an initial guidance range of £48-53 million provided at the start of the financial year.

Net debt is expected to be less than £30 million¹. This represents a reduction of over £80 million compared to FY25, driven primarily by the sale of the 50% stake in the PZ Wilmar joint venture. In addition, the financial guardrails which management are embedding to mitigate volatility in Nigeria have continued to reduce the Group’s sensitivity to future movements in the Naira.

Looking ahead to FY27, the Group is mindful of the potential impact of the conflict in the Middle East and has already taken actions which are expected to offset a large majority of any cost inflation.

The Group will report FY26 results on 6 August 2026.

Contact details

Investors

Simon Whittington - IR and Corporate Development Director

+44 (0) 77 1137 2928

Media

Headland PZCussons@headlandconsultancy.com

+44 (0) 20 3805 4822

Susanna Voyle, Charlie Twigg

¹ Including cash held in Nigeria. Further detail on the breakdown of cash will be provided as part of the full year results announcement



About PZ Cussons

PZ Cussons is a listed consumer goods business headquartered in Manchester, UK, employing 2,000 people internationally. Since our founding in 1884, we have been creating products to delight, care for and nourish consumers. We are focused on our lead markets of the UK, ANZ, Nigeria and Indonesia across the core categories of Personal, Home and Baby Care. Our locally-loved brands include Carex, Childs Farm, Cussons Baby, Imperial Leather, Morning Fresh, Original Source, Premier, Sanctuary Spa, Stella and St.Tropez. Sustainability and the wellbeing of our employees and communities everywhere are core to what we do and captured by our purpose: For Everyone. For Life. For Good.

Cautionary note regarding forward-looking statements

This announcement contains certain forward-looking statements relating to expected or anticipated results, performance or events. Such statements are subject to normal risks associated with the uncertainties in our business, supply chain and consumer demand along with risks associated with macro-economic, political and social factors in the markets in which we operate. Whilst we believe that the expectations reflected herein are reasonable based on the information we have as at the date of this announcement, actual outcomes may vary significantly owing to factors outside the control of the Group, such as cost of materials or demand for our products, or within our control such as our investment decisions, allocation of resources or changes to our plans or strategy. The Group expressly disclaims any obligation to revise forward-looking statements made in this or other announcements to reflect changes in our expectations or circumstances. No reliance may be placed on the forward-looking statements contained within this announcement.